



[www.cromfordsteamrally.co.uk](http://www.cromfordsteamrally.co.uk)

Mr Darren Mellor  
17 Holbrook Road  
Belper  
Derbyshire  
DE56 1PA

Tel: 07799 748 655

[darren@conceptone.force9.co.uk](mailto:darren@conceptone.force9.co.uk)

Date: .....

Dear Sir / Madam,

**Re: Cromford Steam Rally 2019 Programme Advertisement**

The Cromford Steam Rally as you may know, is an old established Rally and is one of the biggest events of its type in the East Midlands. It is very well attended and it's reputation for an enjoyable event is known throughout the country. We make donations to both local and national charities each year and hope to build on these this year too. This year the Rally will be held on **Saturday 3rd & Sunday 4th August 2019** at the usual venue - Highacres Farm, Dewey Lane, Brackenfield, Nr. Matlock, Derbyshire.

The Rally produces an A4 (approx 32 page) Souvenir Programme which is given to all Rally exhibitors and sold to the general public over the weekend. I am writing to ask if you would consider advertising with us in our 2019 Souvenir programme. If you decide to advertise, as a thank you for your support, you will receive 2 complimentary tickets to the event and a free programme.

The souvenir programme would be forwarded before the event takes place, together with a receipt, and the 2 free complimentary tickets to the Rally.

If you would like to advertise in the programme, please complete the agreement form below and return along with artwork to myself at the above address along with a cheque for the appropriate amount before the 15th JUNE 2019 so that the printing process can begin on schedule.

We hope to make our 2019 event another success.

Thank you for your support.

Darren Mellor – *Programme Secretary*



---

## AGREEMENT FOR NEW PROGRAMME ADVERTISEMENT 2019

**Business Name** ..... **Tel No.** .....

**Contact** .....

**Address** .....

**Postcode** ..... **E-Mail** .....

This is to confirm that I/we agree to advertise in the 2019 Cromford Steam Rally Programme. I enclose a cheque made payable to '**CROMFORD STEAM RALLY SOCIETY**' for the correct amount (see below) and a rough idea of what I/we would like on the advert

The advert size I/we would like is: (please tick appropriate box)

- Full Page Advert @ **£100.00** (190 x 275mm)  
 Half Page Advert @ **£75.00** (190 x 135mm)

- Quarter Page Advert @ **£45.00** (135 x 90mm)  
 Eighth Page Advert @ **£30.00** (65 x 90mm)

**Signed** .....

**Date** .....

FOR TYPESETTING GUIDANCE PLEASE GIVE A ROUGH OUTLINE.

If you have any logos, images, headed notepaper or complimentary slips etc. which we could use, please forward them to us.

Cromford Steam Rally Society. Company Registration No. 3961709

