



www.cromfordsteamrally.co.uk

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Date:

Dear Sir / Madam,

Re: Cromford Steam Rally Sponsorship 2019

The Cromford Steam Rally as you may know, is an old established Rally and is one of the biggest events of its type in the East Midlands. It is very well attended and it's reputation for an enjoyable event is known throughout the country. We make donations to both local and national charities each year and hope to build on these this year too. This year the Rally will be held on **Saturday 3rd & Sunday 4th August 2019** at the usual venue - Highacres Farm, Dewey Lane, Brackenfield, Nr. Matlock, Derbyshire.

The Rally is looking for new businesses/individuals who would like to sponsor the show. You could sponsor a 'section' of our exhibits i.e Motorcycles, Steam Engines etc, or just sponsor the show in general. The cost of sponsorship is **£125.00**. As a thank you for sponsoring you will receive a complimentary souvenir programme, along with 4 free complimentary tickets to the Rally. A free company advertisement in our 32 page A4 souvenir programme, which is sold to the public over the weekend and given to our exhibitors. Sponsors will also have their company web link added to our new website, which is proving to be very popular with significant hits. Also, we would be happy to put up any vinyl banners around the showground that you may have to help advertise your business.

The souvenir programme would be forwarded before the event takes place, together with a receipt, and the 4 free complimentary tickets to the Rally.

If you would like to Sponsor the Rally, please complete the attached agreement form and return along with artwork to myself at the above address **before the 15th JUNE 2019.**

If you would like a free advert in our programme, the size will be **50mm x 190mm (Landscape)**. This can be produced by our Designer using a rough outline from yourselves, or by sending your own design electronically to the above email address. Ideally we would require your advert to be sent to us either as a print ready pdf, or high resolution jpeg. Microsoft Word documents will also be accepted.

We hope that you decide to support the Rally and to make our 2019 show another success.

Darren Mellor – *Programme Secretary*



AGREEMENT FOR NEW SPONSORSHIP 2019

Business Name Tel No.

Contact

Address

Postcode E-Mail

This is to confirm that I/we agree to sponsor the 2019 Cromford Steam Rally.

I enclose a cheque for **£125.00** made payable to '**CROMFORD STEAM RALLY SOCIETY**'.

Please forward this form along with your cheque and a rough outline of what you require on your free advert to myself at the above address - Thank you

Signed Date

FOR TYPESETTING GUIDANCE PLEASE GIVE A ROUGH OUTLINE.

If you have any logos, images, headed notepaper or complimentary slips etc. which we could use, please forward them to us.

Final advertisement will be left to the designer. **ADVERT SIZE: 50mm x 190mm (Landscape)**